

PRINTING CONCEPTS, INC. – NEWSLETTER AND PURL – OFFICIAL RULES.

NO PURCHASE NECESSARY TO ENTER OR WIN. GIVEAWAYS AND PRIZES ARE OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES, WHO ARE AGE 18 YEARS OR OLDER. Limit one (1) entry per participant.

THE PRINTING CONCEPTS NEWSLETTER AND PURL GIVEAWAY OPENS MAY 8, 2013 AND CLOSSES AT 11:59 P.M. EASTERN TIME, MAY 24, 2013.

Printing Concepts will be known as PCI from this point forward. Participation constitutes entrant's full unconditional agreement and acceptance of the Official Rules. Void where prohibited by law. Ten (10) total winners will be randomly drawn. Estimated odds of winning are dependent upon number of eligible entries received. If entry via web is not possible, participants may send a reply via enclosed postcard containing name, address, telephone number, and e-mail address to: Printing Concepts "Newsletters and Purls", 4982 Pacific Avenue, Erie, PA 16506. Five (5) Winners will be selected, each to receive one (1) Gift Card of our selection valued at \$15 each. No alternative prize, cash equivalent, or other substitution is permitted. Prize is nontransferable. Winners are responsible for any taxes, and any fees associated with the use of the prize. Giveaway participants agree to hold PCI and its agents/representatives harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Giveaway. Other limitations may apply. See Official Rules for full version of these official rules and details.

OFFICIAL RULES:

Giveaway Details and Rules

PRINTING CONCEPTS NEWSLETTERS AND PURLS

OFFICIAL RULES ("Official Rules")

NO PURCHASE NECESSARY TO ENTER OR WIN. The Printing Concepts Newsletters and Purls opens May 8, 2013 and closes May 24, 2013. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. Winners' names will be randomly drawn from eligible entries on May 31, 2013.

(1) ELIGIBILITY: The Giveaway is open to legal residents of the U.S. only. Participants must be age 18 or older as of the date of entry to be eligible. Residents of jurisdictions prohibiting such promotions should consider this offer void. Employees, independent contractors, officers and directors of PCI, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies and legal advisors, and the immediate family members and persons living in the same household of such persons, are not eligible to participate in the Giveaway. All federal, state, provincial and local laws and regulations apply. In the event this Giveaway is compromised in any way, electronically or otherwise, that is beyond the control of PCI, who also reserves the right to withdraw the transmission of this Giveaway.

(2) HOW TO ENTER: Participants may enter Giveaway by visiting their PURL address located at <http://XXXXXX.shapethefutureatpci.com> and follow complete online registration. If entry via web is not possible, participants may send the specific newsletter return postcard containing name, address, telephone number, and email address. No other forms of entry will be accepted for this giveaway. All entries must be in the aforementioned formats.

The specific newsletter postcard can be sent care of:

Printing Concepts
4982 Pacific Avenue
Erie PA 16506

One entry per person per household is permitted as determined by email and/or home address. Entries must be received by 11:59:00 PDT May 24, 2013 and all mail entries must be postmarked by March 23, 2013 to qualify for the final drawing.

(3) SELECTION OF WINNERS: The winners will be determined by random drawing of all eligible entries received. Odds of winning a prize are based on the number of eligible entries received. The selection of the winners will take place May 24, 2013. Winners will be notified by e-mail or telephone within 5 business days of the selection, at which time a full shipping address and phone number will be required for fulfillment of the prize. Winners will have 15 days from notification to accept the prize by replying to notification e-mail. PCI is not responsible for late, lost, misdirected, or unsuccessful efforts to notify the winners. Any taxes on prizes, including income taxes, and any incidental expenses associated with collection of a prize are the responsibility of the PCI. Winners assume all liability for any damages caused or claimed to be caused by participation or by any prize and release PCI from any such liability. A winner may be required to sign and return a Release of Liability, Declaration or Affidavit of Eligibility, and where lawful, a Publicity Consent Agreement all within 15 days of receipt by such winner as a condition of receiving a prize. If a selected winner cannot be contacted, is ineligible, fails to claim the prize, or fails to timely return the completed and executed declaration and releases as required, prize may be forfeited and an alternative winner selected. Prize will be sent no later than 6 weeks after acceptance.

(5) TERMS AND CONDITIONS: Conduct of Giveaway and selection of winners is in PCI's sole discretion, and PCI's decisions are final and binding. PCI and its agents, representatives, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, unintelligible, or postage-due entries; (ii) any condition caused by events beyond the control of PCI that may cause the Giveaway to be disrupted or corrupted; (iii) any printing or typographical errors in any materials associated with the Giveaway; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Giveaway. By participating in the Giveaway, each participant agrees to release and hold PCI and the employees, officers, directors, shareholders, agents, representatives, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Giveaway or resulting from participant's Giveaway participation, acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. Entrants agree to abide by these Official Rules and by the decisions of PCI, which are final.

(6) WINNERS LIST: A winners list may be obtained by sending a stamped, self-addressed envelope to Winners List, Printing Concepts "Newsletters and Purls", 4982 Pacific Avenue, Erie, PA 16506. Requests for winners list must be received by June 30, 2013.